

Michael Erdle

**Chartered Arbitrator (C.Arb)
Chartered Mediator (C.Med)
Facilitator**



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Michael Erdle co-founded Practical Resolutions Inc. in 2011, to help parties resolve technology and intellectual property disputes in an efficient, cost-effective way, through facilitated negotiation, mediation and arbitration.

Michael is one of Canada's most experienced and qualified commercial dispute resolution professionals. He has more than 20 years' experience as a technology and intellectual property lawyer. He has successfully negotiated countless agreements and assisted clients in resolving a wide variety of commercial disputes. He is a trained and experienced facilitator, mediator and arbitrator. Since 2005, Michael has successfully mediated resolutions in shareholder and joint venture matters, computer software development and implementation projects, copyright, trademark and other intellectual property disputes. He has acted as sole arbitrator in cases involving ownership of intellectual property, software licensing, system implementation, and other commercial and contract issues.

Michael is a director of the ADR Institute of Ontario and the ADR Institute of Canada. He is a past president of the Intellectual Property Institute of Canada, a past director of the Canadian IT Law Association and a past chair of the Toronto Computer Lawyers Group. Michael has written and spoken on many current issues in information technology and intellectual property law, including: dispute resolution; software development and licensing; electronic commerce; domain names; and outsourcing. He has lectured in intellectual property and technology law at Osgoode Hall Law School in Toronto and McGill University in Montreal.

Areas of Expertise

Information Technology

- Outsourcing
- Managed Services
- Electronic Commerce
- Electronic Publishing
- Software Development
- Software Licensing
- Data Licensing
- Distribution
- Bioinformatics
- Internet Products & Services
- Research and Development

Business Disputes

- Licensing
- Financing
- Media and Entertainment
- Franchising
- Joint Ventures
- Shareholder Disputes
- Partnership Disputes
- Contract Disputes

Intellectual Property

- Copyright
- Industrial Designs
- Patents
- Trademarks
- Trade Secrets

Privacy

- Personal Privacy Rights
- Access to Information
- Personality Rights

Professional Recognition

Canadian Legal Expert® Directory, 2012 – Leading Practitioner, Computer & IT Law

2012 Lexpert / American Lawyer Guide to the Leading Lawyers in Canada – Technology Transactions

IAM 250: The World's Leading Patent and Technology Licensing Lawyers, 2012

The Best Lawyers in Canada® 2012 – Information Technology Law, Technology Law

Who's Who Legal Canada, 2012 – Internet & E-Commerce

The International Who's Who of Internet, e-Commerce & Data Protection Lawyers, 2011

Selected Mediation and Arbitration Experience; Panels

- Mediator in copyright ownership and infringement disputes (2013)
- Mediator in Internet web portal development and implementation dispute (2012)
- Sole Arbitrator in computer system development and implementation dispute (2012)
- Sole Arbitrator in computer software ownership dispute (2011-12)
- Mediator in trademark infringement and “passing-off” case – Ontario mandatory mediation (2011)
- Mediator in computer software development and implementation dispute (2011)
- Mediator in trademark infringement dispute (2009)
- Sole Arbitrator/Mediator in computer system implementation case; settled by mediation (2009)
- Sole Arbitrator in international software development and distribution dispute (2008)
- Sole Arbitrator in \$2 million hardware and software distribution dispute (2007)
- World Intellectual Property Organization (WIPO) Arbitration and Mediation Center List of Neutrals
- IP Neutrals of Canada (intellectual property mediation and arbitration service)
- International Trademark Association (INTA) Trademark Neutrals Network
- Roster Arbitrator, Independent Film and Television Alliance Arbitration Panel
- Roster arbitrator and mediator, Better Business Bureau of Mid-Western Ontario
- Mediator in commercial and intellectual property disputes
- Mediator in joint venture, shareholder and partnership disputes
- Legal counsel in information technology and intellectual property mediation and arbitration cases
- Negotiated settlement of information technology and intellectual property cases, applying facilitation, mediation and “interest-based” negotiation

Mediation and Arbitration Training

Advanced Mediation Workshop
World Intellectual Property Organization
Arbitration and Mediation Center
Geneva, Switzerland

Advanced Mediation Course
Stitt Feld Handy &
University of Windsor Law School
Toronto, Ontario

Intensive IP Arbitration Course
Canadian Bar Association & ADR Institute of
Canada, Ottawa, Ontario

Alternative Dispute Resolution
Osgoode Hall Law School
Toronto, Ontario

Professional Associations

Director, ADR Institute of Ontario
Ontario Director, ADR Institute of Canada
Past Director, Canadian IT Law Association
Canadian Bar Association
Member, National IP Section
Ontario Bar Association
Member, ADR Section
Member, IT & E-Commerce Section
Member, Licensing Executives Society
Member, Information Technology Association of
Canada

Member, Toronto Commercial Arbitration Society
Member, IP Neutrals of Canada
Member, INTA Trademark Neutrals Network
Past-President and Fellow,
Intellectual Property Institute of Canada
Member, IPIC ADR Committee
Past Chair, IPIC Domain Names Committee
Past Chair, Toronto Computer Lawyers’ Group
Member, International Technology Law
Association