

# Michael Erdle

**Chartered Arbitrator**

**Mediator and Facilitator**



Michael Erdle co-founded Practical Resolutions Inc. in 2011, to help organizations and individuals involved in technology and intellectual property disputes resolve them in an efficient, cost-effective way, through facilitated negotiations, mediation and arbitration.

Michael is one of Canada's most experienced and qualified commercial dispute resolution professionals. He has more than 20 years' experience as a technology and intellectual property lawyer. He has successfully negotiated countless agreements and assisted clients in resolving a wide variety of commercial disputes. He is a trained and experienced facilitator, mediator and arbitrator. Since 2005, Michael has successfully mediated resolutions in shareholder and joint venture matters, computer software development and implementation projects, as well as trademark and other intellectual property disputes. He has acted as sole arbitrator in cases involving ownership of intellectual property, software licensing, technology distribution, and other commercial and contract issues.

Michael has particular expertise in technology development and licensing; outsourcing; technology transfers; commercial issues relating to patents, trade-marks, copyright and trade secrets; franchising and licensing; internet and e-commerce transactions; joint ventures; private-public sector partnerships; financing of technology and technology ventures; and electronic publishing.

Michael is a director of the ADR Institute of Canada and the Canadian IT Law Association. He is a past president of the Intellectual Property Institute of Canada. Michael has written and spoken on many current issues in information technology and intellectual property law, including dispute resolution, the development and distribution of Internet and multimedia products and services, electronic commerce, domain names and outsourcing. He has lectured in intellectual property and commercial law at Osgoode Hall Law School in Toronto and McGill University in Montreal.



Michael Erdle  
Managing Director  
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***Selected Mediation and Arbitration Experience; Panels***

- Mediator in trademark infringement and passing off case – Ontario mandatory mediation (2011)
- Mediator in computer software development and implementation dispute (2011)
- Sole Arbitrator in computer software and services dispute (2010)
- Mediator in trademark infringement dispute (2009)
- Sole Arbitrator/Mediator in computer system implementation case; settled by mediation (2009)
- Sole Arbitrator in international software development and distribution dispute (2008)
- Sole Arbitrator in \$2 million hardware and software distribution dispute (2007)
- Member, IP Neutrals (Canadian intellectual property mediation and arbitration service)
- Roster Arbitrator, Independent Film and Television Alliance Arbitration Panel
- Roster Arbitrator and Mediator, WIPO Arbitration and Mediation Center List of Neutrals
- Roster arbitrator and mediator, Better Business Bureau of Mid-Western Ontario
- Mediator in commercial and intellectual property disputes
- Mediator in joint venture, shareholder and partnership disputes
- Legal counsel in information technology and intellectual property mediation and arbitration cases
- Negotiated settlement of information technology and intellectual property cases, applying facilitation, mediation and “interest-based” negotiation skills

***Mediation and Arbitration Training***

Advanced Mediation Workshop  
World Intellectual Property Organization  
Arbitration and Mediation Center  
Geneva, Switzerland  
June 2005

Advanced Mediation Course  
Stitt Feld Handy &  
University of Windsor Law School  
Toronto, Ontario  
June 2002

Intensive IP Arbitration Course  
Canadian Bar Association & ADR Institute  
of Canada, Ottawa, Ontario  
November 2002

Alternative Dispute Resolution  
Osgoode Hall Law School  
Toronto, Ontario  
1986



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***Professional Associations***

Director, Canadian IT Law Association  
Director, ADR Institute of Ontario  
Co-Chair, Technology and IP Section  
Member, ADR Institute of Canada  
Canadian Bar Association  
Member, National IP Section  
Ontario Bar Association  
Member, ADR Section  
Member, IT & E-Commerce Section  
Member, Licensing Executives Society  
Member, Legal Affairs Forum, Information  
Technology Association of Canada  
Member, IP Neutrals of Canada  
Fellow and Past-President,  
Intellectual Property Institute of Canada

Member, IPIC ADR Committee  
Past Chair, IPIC Domain Names and Trade-  
marks on the Internet Committee  
Past Chair, Toronto Computer Lawyers'  
Group  
Member, Toronto Commercial Arbitration  
Society  
Member, International Technology Law Asso-  
ciation

***Professional Training and Experience***

**Law**

1994 – 2011  
Partner, Deeth Williams Wall LLP  
Toronto, Ontario  
Managing Partner, 2001 – 2009

1986 – 1994  
Blake Cassels & Graydon  
Toronto, Ontario  
Associate, 1988 – 1994  
Student, 1986 – 1987

1986  
Bachelor of Laws,  
Osgoode Hall Law School  
Toronto, Ontario

**Journalism**

1979 – 1983  
Reporter, Toronto Star,  
Toronto, Ontario  
(Courts and municipal politics)

1978 – 1979  
Reporter, Meaford Express,  
Meaford, Ontario  
(News, sports and photography)

1978  
Bachelor of Journalism  
Carleton University  
Ottawa, Ontario



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***Areas of Expertise***

**Information Technology**

Outsourcing  
Managed Services  
Electronic Commerce  
Electronic Publishing  
Internet Products and Services  
Bioinformatics  
Software Development  
Software and Data Licensing  
Distribution  
Research and Development

**Privacy**

Privacy Policies  
Access to Information  
Personality Rights

**Intellectual Property**

Copyright  
Trade-marks  
Patents  
Trade Secrets  
Industrial Designs  
  
Business Disputes  
Media and Entertainment  
Licensing  
Franchising  
Financing  
Joint Ventures  
Shareholder Disputes  
Partnership Disputes  
Contract Disputes

***Professional Recognition:***

- *The Best Lawyers in Canada®*, 2011 – Information Technology Law
- *Who's Who Legal Canada*, 2011 – Internet & E-Commerce
- *Canadian Legal Lexpert® Directory*, 2011 – Leading Practitioner, Computer & IT Law
- *The International Who's Who of Internet, e-Commerce & Data Protection Lawyers*, 2011
- *PLC Which Lawyer 2009* – Recognized for outsourcing, telecoms & IT



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